

# Digital art installations in museum exhibitions: “Along the River during the Qingming Festival” and the Cyrus Tang Hall of China

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The Field Museum

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4:00 p.m. - Wilson Hall, One West

In June 2015, the Field Museum opened the Cyrus Tang Hall of China, a permanent exhibition that introduces visitors to more than 10,000 years of Chinese cultural history and features over 350 objects from the museum’s East and Southeast Asian collections. To help interpret this expansive subject, key themes and objects are given context by a suite of large-scale, custom-produced interactive media strategically integrated throughout the five-gallery, 9,000 square-foot space. As a coherent set of interactive media, the Cyrus Tang Hall of China offers visitors a user experience that is data-rich but not overpowering. This presentation will discuss the goals, development, prototyping, and evaluation of digital versions of art and artifacts within the Cyrus Tang Hall of China